The 38th Annual PEDIATRIC PRIMARY CARE CONFERENCE

PEDiATRICS at the BEACH

JULY 15 - 17, 2016
Wyndham Virginia Beach Oceanfront Hotel
57th Street & Atlantic Avenue
Virginia Beach, Virginia
800.365.3032

PRESENTED BY
Department of Pediatrics
VCU Health School of Medicine
VCU Continuing Medical Education
GUEST FACULTY

Jeffrey Barrows, DO, MA  
Founder of Gracehaven  
Obstetrics / Gynecology  
Columbus, OH  

Kathryn McCans, MD, FAAP  
Associate Professor of Emergency Medicine  
Cooper Medical School of Rowan University  
Medical Director, CARE Team  
Camden, NJ

FACULTY

VIRGINIA COMMONWEALTH UNIVERSITY  
CHILDREN’S HOSPITAL OF RICHMOND AT VCU (CHoR)  
Richmond, Virginia

Sam Bartle, MD  
Assistant Professor  
Emergency Medicine

Bill Shaw, MD  
Assistant Professor  
General Pediatrics

Richard Brookman, MD  
Professor and Chief  
Adolescent Medicine

Laurie Shinn, MD  
Assistant Clinical Professor  
Dermatology

Harriet Marie Chapin, MS, CPNP  
Developmental Pediatrics

Jonathan Silverman, MD, MPH  
Assistant Professor  
Emergency Medicine

Stephanie Crewe, MD, MHS  
Assistant Professor  
Adolescent Medicine

Neil Sonenklar, MD  
Associate Professor  
Psychiatry

Kelley Dodson, MD  
Associate Professor and  
Residency Program Director  
Otolaryngology, Head & Neck Surgery

Narendra Vadlamudi, MD, DCH, MRCPCH  
Assistant Professor  
Gastroenterology and Nutrition

Robin Foster, MD, FAAP, FACEP  
Associate Professor and Division Chief  
Pediatric Emergency Medicine

Elizabeth Wolf, MD, MPH  
Assistant Professor  
General Pediatrics

Jeffrey Haynes, MD  
Professor and Director  
Children’s Trauma Center

Pasquale Accardo, MD, FAAP  
James H. Franklin Professor of  
Developmental Pediatrics

Tiffany Kimbrough, MD  
Assistant Professor  
General Pediatrics

Robin Foster, MD, FAAP, FACEP  
Associate Professor and Division Chief  
Pediatric Emergency Medicine

Victoria Kuester, MD  
Associate Professor  
Orthopaedic Surgery

Linda Meloy, MD, FAAP  
Professor  
General Pediatrics

Carole Hettema, BS  
Assistant Director of CME

William Moskowitz, MD, FAAP, FACC, FSCAI, FAHA  
Professor and Chief  
Cardiology  
Director of Pediatric Cardiac Catheterization Laboratory  
Vice Chair of Clinical Operations

Donald Oswald, PhD  
Autism Director, Virginia LEND  
School of Education

Linda Meloy, MD, FAAP  
Professor  
Neurology  
Sr. Associate Dean, UHS-PEP

PROGRAM CHAIRS

If special accommodations are needed, please contact us at (804) 828-3640.
Children’s Hospital of Richmond at VCU (CHoR) is Central Virginia's only comprehensive, full-service hospital dedicated to the care of children. CHoR is ranked among the nation’s top children’s hospitals by U.S. News and World Report and is designated a Level 1 pediatric trauma center by the American College of Surgeons. CHoR offers a wide range of children's health services, including pediatric emergency, primary, subspecialty and long-term care. Visit chrichmond.org for information on CHoR's services, providers, virtual hospital tours and more!

VIRGINIA CHAPTER - AMERICAN ACADEMY OF PEDIATRICS

OUR VISION
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

OUR MISSION
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians and pediatric nurse practitioners as the best qualified of all health professionals to provide child health care.

View Membership video at http://youtu.be/7gmGfCs5-v4 and other information by visiting the VA-AAP website at www.virginiapediatrics.org

Please Join Us! The Chapter will hold a Free Luncheon on Saturday, July 16th at 1:10pm. You must RSVP and pre-register. We invite everyone to attend. We look forward to seeing you there! If you have questions contact Jane Chappell, Executive Director, at 804-622-8135 or email her at jchappell@ramdocs.org.

FAMILY ACTIVITIES
Friday, July 15, 2016
5:00 - 5:45 pm
“Meet and Greet with Poster Presentations”
This is an informal gathering to meet other attendees, faculty and view exhibits. Posters will highlight faculty and their achievements of CHoR while enjoying a light snack and beverage. Children are welcome to explore the touch tanks from the Virginia Aquarium & Marine Science Center.

HIGHLIGHTED FACULTY

Dr. Barrows: founded Gracehaven, a residential treatment program for adolescents exploited by sex trafficking, and has championed awareness by creating superb CME courses.

Dr. McCans: is the medical director of the CARE Team at Cooper University Hospital and collaborates The CARES Institute; a national center of excellence for concerns of child abuse and neglect.

Dr. Silverman: served 4 years as a clinician and educator in southern Africa and faculty at the University of Botswana School of Medicine. He earned his Diploma in Tropical Medicine and Hygiene from Liverpool School and his MPH in Global Health from the University of Washington. He was involved with the largest study to date of cardiac function in malnourished children and continues to do research in Malawi.

Dr. Wolf: is an upcoming researcher in vaccine delivery, measles vaccine and general vaccines in Botswana for 2 years and now in the USA.
COURSE DESCRIPTION

This course is designed for physicians, nurse practitioners, physician assistants, nurses, counselors, social workers and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in depth discussion of selected topics within the subject areas. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.

ACCREDITATION and EDUCATIONAL CREDIT

Physician
University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

This Live activity, 38th Annual Pediatric Primary Care Conference, with a beginning date of 07/15/2016, has been reviewed and is acceptable for up to 13.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME activities approved for AAFP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

Nurses
ANCC accepts AMA PRA Category 1 Credits™ from organizations accredited by the ACCME for your CNE contact hour requirements for recertification.

Physician Assistants
AAPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credits™ from organizations accredited by the ACCME or a recognized state medical society.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 1.3 CEUs will be awarded and recorded with the University.
**CONFERENCE HOTEL**

**WYNDHAM Virginia Beach Oceanfront Hotel**
5700 Atlantic Avenue in Virginia Beach, VA 23451

Make your reservations by calling the hotel directly at (800) 365-3032. Identify yourself as attending “Peds at the Beach 2016” to receive the reduced rate. Oceanfront rooms are offered at $234.00 per night, non-oceanfront rooms at $204.00, and Executive Level at $269.00 per night. If more space is needed, a one-bedroom suite is $399.00 per night and a two-bedroom suite is $499.00 per night plus prevailing taxes currently 14% plus $1.00 per night lodging tax. A daily resort fee of $2.00 applies to all rooms. **The cutoff date for reservations is June 8 2016**, however rooms usually sell out before this date so make your reservations well in advance. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. **Check in time is 4:00pm and check out time is 11:00am.**

**Parking at Wyndham:** Complimentary parking is available onsite for hotel guests. Attendees staying at other venues can park their cars if space is available but **not guaranteed**. We suggest you be dropped off and picked up each day.

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**ALTERNATE LODGING *limited number of rooms available***

**Hilton Garden Inn Virginia Beach Oceanfront**
Address: 3315 Atlantic Avenue, Virginia Beach, VA

Make your reservations by calling 1-800-Hiltons. Request the group rate for “VCU Pediatrics at the Beach”. Rooms are $249.00 per night plus tax. For triple and quadruple occupancy there is a $10.00 additional charge per adult per room per night with a maximum occupancy of four persons per room.

**Cancellations must be made at least 7 DAYS prior to arrival and a cancellation number must be obtained otherwise you will be charged room and tax.** Cut off date to make reservations is **June 17, 2016**. Check in time is 3:00pm and check out time is 12:00pm. **Rooms vacated prior to reservation will result in early departure fee of one night’s room and tax.**

**Parking at Hilton:** Self-parking for overnight guests is complimentary. Valet parking for overnight guests is available at the rate of $16.00 per day. Rates are subject to change.

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**VIRGINIA BEACH INFORMATION**

Call (800) 822-3224 to receive a free Virginia Beach Vacation Planner.
Visit the Virginia Beach Website at: www.virginia-beach.va.us
Friday, July 15, 2016

AM
7:00 Registration and Continental Breakfast with Exhibits

7:50 Welcome and Announcements: Linda Meloy, MD, FAAP
Moderator: Robin Foster, MD, FAAP, FACEP

8:00 Cinderella in Today’s World: Human Trafficking and Healthcare
Jeffrey Barrows, DO, MA
Identify patients displaying high risk factors for human trafficking; predict the likelihood of the high risk patient being a victim of human trafficking based upon additional specific indicators

8:50 ENT Emergencies in the Office
Kelley Dodson, MD
Recognize common pediatric ENT emergencies in the office, including otitis externa, foreign bodies, epistaxis, peritonsillar abscess and more; formulate a management plan to treat these common pediatric ENT emergencies

9:40 Respiratory Emergencies in the Office
David Marcello, MD
Access and provide the 2007/2011 AAP guidelines for office preparedness; discuss how to begin to develop emergency preparedness plans for the medical office

10:30 Break with Exhibits

11:00 Workshops - SESSION 1

1 International Medicine
Jonathan Silverman, MD, MPH
Discuss ethical conduct of work overseas; review common conditions seen in underdeveloped settings and discuss management considerations when working with limited resources

2 ENT Emergencies in the Office: Skills Workshop
Kelley Dodson, MD
Develop and practice office based skills necessary to remove diagnose and remove pediatric foreign bodies of the ear or nose, treat epistaxis, and perform flexible upright laryngoscopy; incorporate the skills practiced during the workshop into everyday clinical practice

3 Suturing: Effective Techniques for Pediatric Practitioners
Sam Bartle, MD *(ENROLLMENT LIMITED TO 30)
Describe and review basic suturing techniques; perform techniques through hands on practice; experience alternative wound closure methods

4 Abusive Head Trauma: Fact or Fallacy?
Robin Foster, MD, FAAP, FACEP and Kathryn McCans, MD, FAAP
Refute the media assault related to the non-existence abusive head trauma; recognize medical literature that is not reliable as it relates to the diagnosis of abusive head trauma; provide most up to date science on the diagnosis of abusive head trauma

PM
12:00 Switch Workshops

12:05 Workshops (repeated) – SESSION 2

1:05 Conference Adjourns for the Day

1:10-1:40 Reach Out and Read Update and Recruitment: Robin Foster, MD, FAAP, FACEP

1:40-4:00 Virginia Chapter, American Academy of Pediatrics Board Meeting

4:00-6:00 Poster Presentations & “Meet and Greet” with Light Refreshments
Posters will highlight faculty and their achievements of CHoR. The Virginia Marine Aquarium & Marine Science Center will provide a touch tank experience for children.
PRIMARY CARE

Saturday, July 16, 2016

AM
7:00 Registration and Continental Breakfast with Exhibits
7:55 Welcome and Announcements
Moderator: Linda Meloy, MD, FAAP
8:00 Concussion: When Things Are Not Better in a Month
Bill Shaw, MD
Discuss the nature of ongoing problems after concussion; provide management steps of ongoing problems after concussion
8:50 Dermatology Look Alikes
Laune Shinn, MD
Identify rashes and form a differential when evaluating various rashes; show how labs, biopsy or cultures can aid in diagnosis
9:40 New Updates on Childhood and Adolescent Immunizations
Elizabeth Wolf, MD, MPH
Provide updates on recommended vaccines for children and adolescents; to highlight gaps in vaccination coverage for selected vaccines
10:30 Break with Exhibits
11:00 Workshops - SESSION 1

1 Working Through the Birth Plan for a Newborn: Delayed Cord Clamping, Vitamin K, Erythromycin Eye Ointment and Early Discharge
Tiffany Kimbrough, MD; Linda Meloy, MD, FAAP; Elizabeth Wolf, MD, MPH
Develop approaches for clinicians for explaining the care of the newborn based on information and evidence; develop resources for families to understand the care of their newborn for Vitamin K and newborn heart screening; Identify barriers to providing routine care

2 Office Orthopaedics: Splinting and Orthopaedic Emergencies
Victoria Kuster, MD *(ENROLLMENT LIMITED TO 40)
Learn best practice for placing upper and lower extremity splints for injuries and pitfalls to avoid; review orthopaedic problems that need to be referred urgently

3 Inflammatory Bowel Disease
Jeffrey Haynes, MD and Narendra Vadlamudi, MD, DCH, MRCPCH
Identify and describe the surgical indications in management of Chron's disease and ulcerative colitis; become familiar with the management and various surgical treatment options in Chron's disease and ulcerative colitis; discuss the pathophysiology of inflammatory bowel disease

4 POTs – What is the Differential?
William Moskowitz, MD, FAAP, FACC, FSCAI, FAHA
Describe the normal and the abnormal orthostatic responses to transitioning from supine to upright position; describe the symptoms associated with POTS; assess patient for common other diagnoses that should be considered when a patient presents to their office

PM
12:00 Switch Workshops
12:05 Workshops (repeated) – SESSION 2
1:05 Conference Adjourns for the Day
1:10 VA-AAP Free Luncheon – pre-registration required
5:00-6:00 Alumni Reception & Annual Pediatrics Gathering Honoring: John (Jack) Pellock, MD
For friends and family of the Medical College of Virginia, Virginia Commonwealth University Graduates. Hosted by Dr. Bruce Rubin, Jessie Ball duPont Professor and Chairman, Department of Pediatrics. Children's Hospital of Richmond at VCU and will honor John (Jack) Pellock, MD. Dr. Pellock is Professor Neurology, Pediatrics, Pharmacy and Pharmaceutics at VCU. He served as Chairman of the Division of Child Neurology from 1995-2014. He currently is the Senior Associate Dean for Continuing Medical Education and CEO of UHS-PEP. He has been Principal Investigator for over 100 trials evaluating epilepsy treatments in children and adults, and a co-investigator for many others, and has treated children for over 40 years. Please come join us at the reception to honor Dr. John (Jack) Pellock and all his work for children.
DEVELOPMENTAL & BEHAVIORAL

Sunday, July 17, 2016

AM
6:30  Continental Breakfast and Registration
7:10  Welcome and Announcements
     Moderator: Pasquale Accardo, MD, FAAP
7:15  Pediatric Epilepsy: Still Growing Up
     John (Jack) Pellock, MD
     Review new strategies for evaluation of seizures in children; provide evidence for selected
diagnostic testing for children with epilepsy
8:15  What’s New in Autism: The Promising, the Puzzling, and the Simply Odd
     Donald Oswald, PhD
     Identify recent autism-related research findings that are relevant to clinical practice with patients
with Autism Spectrum Disorder and their families; identify implications of autism-related
research for their interactions with, and care of, patients with Autism Spectrum Disorder
9:15  Break - - Reminder - - Hotel Checkout is 11:00am
9:30  Workshops - SESSION 1

1  The Ups and Downs of Screening for Autism in Primary Care
   Harriett Marie Chapin, MS, CPNP
   Describe how to differentiate various autism screening tools and their uses; learn to apply
autism screening tools in clinical scenarios

2  Angry Birds, Angry Children: An Office Approach
   Neil Sonenklar, MD
   Determine how to evaluate patients with anger management problems; determine the need
for referral to mental health; determine the need for medication

3  The Care of Transgender Youth: Body, Mind & Spirit
   Stephanie Crewe, MD, MHS
   Identify emerging challenges for transgender youth and their health care needs; review effective
interventions to support the physical, emotional and mental health needs of transgender youth

4  What’s Getting in to Them Now? Update on Substance Abuse
   by Adolescents
   Richard Brookman, MD
   Describe the most recent patterns of adolescent use of tobacco, alcohol, and other substances;
identify challenges in addressing adolescent substance use and abuse; review American
Academy of Pediatrics policies and programs related to adolescent substance use

10:30 Hotel Check Out and Switch Workshops
      •  use this time to check out
10:45 Workshops (repeated) - SESSION 2
11:45 Conference Adjourns

QUESTIONS and INFORMATION

VCU Continuing Medical Education
PO Box 980048
Richmond, Virginia 23298
(800) 413-2872 or (804) 828-3640
Email questions to: cmeinfo@vcuhealth.org
### Course Registration Form

#### 38th Annual Pediatric Primary Care Conference “Peds at the Beach”

**July 15 - 17, 2016**

Wyndham Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue - Virginia Beach, Virginia 23451

*Online registration preferred at [www.cme.vcu.edu](http://www.cme.vcu.edu) (using Google Chrome)*

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**Workshops**

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**Registration Fees**

- $475 Physician
- $375 Physician - VA Chapter AAP Member
- $350 Physician in Training
- $350 (Healthcare Professional - NP, PA, RN, etc.)
- $275 Physician in Training – VA Chapter AAP Member
- $200 One Day Fee
- Fee Waived – Residents & Fellows (pre-approved by Planning Committee)

**VCU Dept. of Pediatrics**

- $325 Faculty & Staff
- Fee Waived – Residents & Fellows (pre-approved by Planning Committee)

**Activities**

- Yes I will attend Friday Meet & Greet
- Number of Children attending Meet & Greet ______
- No I will not attend Friday Meet & Greet
- Yes I will attend Saturday VA-AAP Lunch
- No I will not attend Saturday VA-AAP Lunch
- Special Dietary Needs ____________________

**MCV Alumni**

- I am an Alumnus from School of Medicine
- I am a Resident Alumnus from Dept. of Pediatrics

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**Credit Card Information**

- Visa
- MasterCard
- Discover
- Amex

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Make check payable to: **UHS-PEP**

Mail Registration Form and Check to:
Registrar | UHS-PEP, Inc. | P.O. Box 980048 |
Richmond, VA 23298-0048
Fax Registration to (804) 828-7438