THE 37th ANNUAL

PEDIATRIC PRIMARY CARE CONFERENCE

PEDIOATRICS at the BEACH

JULY 17 - 19, 2015

Wyndham Virginia Beach Oceanfront Hotel
57th Street & Atlantic Avenue
Virginia Beach, Virginia
800.365.3032

PRESENTED BY
Department of Pediatrics
Virginia Commonwealth University School of Medicine
VCU Continuing Medical Education
COURSE DESCRIPTION

This course is designed for physicians, nurse practitioners, physician assistants, nurses, counselors, social workers and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in depth discussion of selected topics within the subject areas. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.

ACCREDITATION and EDUCATIONAL CREDIT

Physician

University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

This Live activity, 37th Annual Pediatric Primary Care Conference, with a beginning date of 07/17/2015, has been reviewed and is acceptable for up to 13.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME activities approved for AAFP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

Nurses

For all of your CNE requirements for recertification, the ANCC will accept AMA PRA Category 1 Credits™ from organizations accredited by the ACCME.

Physician Assistants

AAPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credits™ from organizations accredited by the ACCME or a recognized state medical society.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 1.3 CEUs will be awarded and recorded with the University.

VCU is an equal opportunity/affirmative action employer. If special accommodations are needed, please contact us at (804) 828-3640.
GUEST FACULTY

Danny TK Avula, MD, MPH
Deputy Director
Virginia Department of Health
Richmond City Health District
Richmond, VA

Harold Maurer, AB, MD, Hon.DSc
UNMC Chancellor Emeritus
Professor of Pediatrics
University of Nebraska Medical Center
Omaha, NE

FACULTY

CHILDREN’S HOSPITAL OF RICHMOND AT VCU (CHoR)
Richmond, Virginia

Alexis Aplasca, MD
Assistant Professor of Pediatrics and Psychiatry
Child and Adolescent Psychiatry

Aline Baghdassarian, MD, MPH, FAAP
Assistant Professor of Emergency Medicine
Emergency Medicine

Leslie Berkelhammer, PhD
Associate Professor of Pediatrics
Neonatal Medicine

Richard Brookman, MD
Professor of Pediatrics
Chief, Adolescent Medicine

Harriet Marie Chapin, MS, CPNP
Pediatric Nurse Practitioner
Developmental Pediatrics

John Fortunato, MD
Professor of Pediatrics
Chief, Gastroenterology and Nutrition

Robin Foster, MD, FAAP, FACEP
Associate Professor of Emergency Medicine
Division Chairman, Pediatric Emergency Medicine

Joanna Horstmann, MD
Assistant Professor of Surgery
Orthopaedic Surgery

Robert Laughlin, DDS, MPH
Assistant Professor of Dentistry
Pediatric Dentistry

Beth Marshall, MD
Associate Professor of Pediatrics
Infectious Diseases

Linda Meloy, MD, FAAP
Professor of Pediatrics
General Pediatrics

Gita Massey, MD
Associate Professor of Pediatrics
Hematology and Oncology

Russell Moores, MD
Associate Professor of Pediatrics
Neonatal Medicine

John (Jack) Pellock, MD
Professor of Neurology and Pediatrics
Child Neurology
Interim, Sr. Associate Dean, UHS-PEP

Roppa Kanakatti Shankar, MBBS, MS
Assistant Professor of Pediatrics
Endocrinology and Metabolism

Brant Ward, MD, PhD
Assistant Professor of Medicine
Rheumatology, Allergy and Immunology

N. Romesh Wijesooriya, MD
Assistant Professor of Pediatrics
Interim Chief, General Pediatrics

Duane Williams, MD
Assistant Professor of Pediatrics
Critical Care Medicine

Christopher Woleben, MD, FAAP
Assistant Professor of Emergency Medicine and Pediatrics
Associate Dean for Student Affairs
VCU School of Medicine

PROGRAM CHAIRS

Pasquale Accardo, MD, FAAP
James H. Franklin Professor of Developmental Research in Pediatrics
Chief, Developmental Pediatrics

Robin Foster, MD, FAAP, FACEP
Associate Professor of Emergency Medicine
Division Chairman, Pediatric Emergency Medicine

Linda Meloy, MD, FAAP
Professor of Pediatrics
General Pediatrics

Carole Hettema, BS
Assistant Director of CME

Harold Maurer, AB, MD, Hon.DSc
UNMC Chancellor Emeritus
Professor of Pediatrics
University of Nebraska Medical Center
Omaha, NE
# EMERGENCY MEDICINE

**Friday, July 17, 2015**

**AM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>6:45</td>
<td>Registration and Continental Breakfast with Exhibits</td>
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<tr>
<td>7:45</td>
<td>Welcome and Announcements: Linda Meloy, MD, FAAP</td>
<td>Robin Foster, MD, FAAP, FACEP</td>
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<tr>
<td>8:00</td>
<td><strong>Sepsis – What to Do in the First 28 Days</strong></td>
<td>Linda Meloy, MD, FAAP and Duane Williams, MD</td>
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<td></td>
<td>Determine the risk for sepsis in a newborn based on risk criteria;</td>
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<td>review the most recent pediatric sepsis guidelines; recognize the</td>
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<td>importance of goal directed therapy and markers of improved oxygen</td>
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<td>delivery</td>
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<td>8:50</td>
<td><strong>Pediatric Endocrine Emergencies in the Office</strong></td>
<td>Roopa Kanakatti Shankar, MBBS, MS</td>
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<td>Recognize the presentation of pediatric endocrine emergencies in</td>
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<td>the office; formulate the diagnostic steps and management plan for</td>
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<td></td>
<td>pediatric endocrine emergencies in the office</td>
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<tr>
<td>9:40</td>
<td><strong>Hematologic Emergencies</strong></td>
<td>Harold Maurer, AB, MD, Hon.DSc</td>
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<td>Describe the diagnostic approach and treatment for a 5-year-old boy</td>
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<td>with a hemoglobin of 5gm%; formulate a management plan for a</td>
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<td>3-year-old girl who presents with multiple bruises (ecchymoses) and</td>
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<td>pallor, and is suspected of being abused by the nanny; discuss</td>
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<td>the management of the head injury in a child with known bleeding</td>
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<td>disorder</td>
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<td>10:30</td>
<td>Break with Exhibits</td>
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<tr>
<td>11:00</td>
<td>Workshops - SESSION 1</td>
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<tr>
<td></td>
<td>1  Neonatal Resuscitation <strong>(ENROLLMENT LIMITED TO 40)</strong></td>
<td>Robin Foster, MD, FAAP, FACEP and Linda Meloy, MD, FAAP, Russell Moores, MD, FAAP and Duane Williams, MD</td>
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<td>Develop an approach to acute illnesses encountered in the office;</td>
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<td>utilize teamwork and crisis resource management principles to manage</td>
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<td>critically ill pediatric patients in the office setting</td>
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<td>2  Screening Families for Issues of Depression in the LGBT Community</td>
<td>Christopher Woleben, MD, FAAP</td>
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<td>Develop strategies to identify mental health issues in LGBT patients</td>
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<td>and their family members across the spectrum from post-partum</td>
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<td>depression to development of personal identity; gain knowledge of</td>
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<td>and be able to effectively utilize resources that are available to</td>
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<td>assist LGBT families in their practice</td>
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<td>3  Office Stabilization of the Critically Ill Child **(ENROLLMENT</td>
<td>Aline Baghdassarian, MD, MPH, FAAP</td>
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<td>LIMITED TO 30)**</td>
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<td>Assess the preparedness of your office to respond to pediatric</td>
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<td>emergencies; develop an approach to acute illnesses encountered in</td>
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<td>the office; utilize teamwork and crisis resource management</td>
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<td>principles to manage critically ill pediatric patients in the</td>
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<td>office; develop a plan to ensure that your office is prepared to</td>
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<td>manage pediatric office based emergencies</td>
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<td>4  Bad to the Bone: Five Most Common Pediatric Fractures and Injuries</td>
<td>Joanna Horstmann, MD</td>
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<td>You Don’t Want to Miss</td>
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<td>Identify the five most common orthopaedic injuries in the pediatric</td>
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<td>population; determine most appropriate treatment for pediatric</td>
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**PM**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>12:00</td>
<td>Switch Workshops</td>
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<tr>
<td>12:05</td>
<td>Workshops (repeated) – SESSION 2</td>
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<td>1:05</td>
<td>Conference Adjourns for the Day</td>
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<tr>
<td>1:10</td>
<td>Reach Out and Read Update and Recruitment: Robin Foster, MD, FAAP,</td>
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<td>1:40</td>
<td>FACEP</td>
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<td>4:00</td>
<td>Virginia Chapter, American Academy of Pediatrics Board Meeting</td>
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<td>5:00</td>
<td>Poster Presentations &amp; “Meet and Greet” with Light Refreshments</td>
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Posters will highlight faculty and their achievements of CHoR. The Virginia Marine Aquarium & Marine Science Center will provide a touch tank experience for children.
Saturday, July 18, 2015

**AM**

7:00  Registration and Continental Breakfast with Exhibits

7:55  Welcome and Announcements
Moderator: Linda Meloy, MD, FAAP

8:00  Diagnostic and Therapeutic Approach To Refractory Constipation: Burden of Proof
John Fortunato, MD
Discuss clinical characteristics, necessary diagnostic testing, treatment and need for GI consultation in pediatric patients with refractory constipation; discuss the role and implications of motility disorders in pediatric patients with refractory constipation including how this relates to overflow incontinence (encopresis)

8:50  How Poverty Leads to Obesity and What We’re Doing About it
Danny TK Avula, MD, MPH and N. Romesh Wijesooriya, MD
Examine the numerous ways in which poverty is linked to obesity; review current population level interventions addressing food and physical activity environments in low income communities

9:40  Newborn Screening: On the SCIDs
Brant Ward, MD, PhD
Recognize the epidemiological factors that justify screening for severe combined immunodeficiency (SCID) in newborns; discuss how to coordinate the care of infants who screen positive for SCID with the regional Immunology diagnostic and treatment center

10:30 Break with Exhibits

11:00 Workshops - SESSION 1

1 Common Hematologic Problems in the Office: Cell Counts Too Low, Too High & Just Right
Gita Massey, MD
Review the different causes of childhood anemia, specifically refractory iron deficiency; discuss common causes of neutropenia; and review prevalence and presentation of common bleeding disorders in children

2 Functional Gastrointestinal Disorders and the Autonomic Nervous System: “The Dizzy and Nauseated Teenager”
John Fortunato, MD
Discuss the co-morbid clinical findings associated with functional gastrointestinal disorders (FGID) including the role of the autonomic nervous system as a potential cause of GI symptoms; review a practical approach to these challenging patients with such heterogeneous symptoms including the use of validated screening questionnaires that can be utilized in clinical practice

3 A Child’s Mouth: Talking More Than Just Teeth!
Robert Laughlin, DDS, MPH
Learn to perform consistent and thorough oral examinations for children and adolescents, while differentiating between normal and abnormal oral health findings; review the nature of oral pain as it relates to the identification and treatment of oral infections and dental trauma; identify and describe common oral pathological conditions and dental trauma among the pediatric population, including those with special health care needs; establish tools and resources to support pediatricians providing oral health care, along with proper referral mechanisms to a dental provider

4 Summer Infections
Beth Marshall, MD
List various infections seen most often during summertime months; identify the causative agents of various infections and describe diagnostic testing for each

**PM**

12:00 Switch Workshops

12:05 Workshops (repeated) – SESSION 2

1:05 Conference Adjoins for the Day

1:10 VA-AAP Free Luncheon - pre-registration required

5:00-6:00 Alumni Reception & Annual Pediatrics Gathering Honoring: Harold Maurer, MD
For friends and family of the Medical College of Virginia, Virginia Commonwealth University Graduates. Hosted by Dr. Bruce Rubin, Jessie Ball duPont Professor and Chairman, Department of Pediatrics, physician-in-chief, Children’s Hospital of Richmond at VCU and will honor Harold Maurer. Dr Maurer is an internationally known pediatric oncologist with expertise in rhabdomyosarcoma. He served at the Medical College of Virginia as Professor for 25 years and Chairman for 17 years. He greatly expanded and enriched the Department of Pediatrics. He served in Nebraska as Dean of the College of Medicine and Chancellor of University of Nebraska Medical Center. Please come join us at this reception to honor Dr. Harold Maurer and his work for children.
DEVELOPMENTAL & BEHAVIORAL

Sunday, July 19, 2015

AM
6:30  Continental Breakfast and Registration

7:10  Welcome and Announcements
     Moderator:  Pasquale Accardo, MD, FAAP

7:15  The Child with Altered Mental Status
     John (Jack) Pellock, MD
     Review the scope of impaired consciousness in children; establish the differential
diagnosis of impaired consciousness in pediatric patients

8:15  Sounding the Mind While Sounding the Body:
     Integrating Mental Health & Primary Health Care
     Richard Brookman, MD and Alexis Aplasca, MD
     Discuss the AAP guidelines for identification and management of mental health
concerns in the primary care setting; describe models of integrated mental health and
primary care for children and adolescents

9:15  Break - - Reminder - - Hotel Checkout is 11:00am

9:30  Workshops - SESSION 1

1  Teen vs Body:  Self-Injurious Behaviors In Adolescents
     Richard Brookman, MD
     Describe the spectrum of physically self-injuring behaviors in adolescents; discuss
identification and management of self-injurious behaviors in adolescents

2  Prescribing, Monitoring and Bridging Psychiatric Medications
     Alexis Aplasca, MD
     Review the recommendations for the American Academy of Pediatrics and the American
Academy of Child and Adolescent Psychiatry in prescribing psychotropic medications to
children; learn practical, safe and clinically applicable psychiatric medication management

3  Mental Health Screening in Primary Care
     Harriet Marie Chapin, MS, CPNP
     Recognize the importance of identifying mental health concerns in primary care; learn
to interpret various mental health screening tools

4  Psychology & Neuropsychology:
     What Happens Behind Closed Doors?
     Leslie Berkelhammer, PhD
     Learn about different types of psychological therapies and assessment; gain a better
understanding of when to refer to a qualified mental health professional

10:30 Hotel Check Out and Switch Workshops
     • please have your family use this time to check out

10:45 Workshops (repeated) - SESSION 2

11:45 Conference Adjourns
CONFERENCE HOTEL – WYNDHAM Virginia Beach Oceanfront Hotel
Address: 5700 Atlantic Avenue in Virginia Beach, VA 23451

Make your reservations by calling (800) 365-3032. Please identify yourself as attending “Peds at the Beach 2015” Conference to receive the reduced rate. Oceanfront rooms are offered at $229.00 per night, non-oceanfront rooms at $199.00, and Executive Level at $269.00 per night. If more space is needed, a one-bedroom suite is $399.00 per night and a two-bedroom suite is $499.00 per night plus prevailing taxes. A daily resort fee of $2.00 applies to all rooms. The cutoff date for reservations is June 26, 2015, however rooms usually sell out before this date so make your reservations well in advance. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. Check in time is 4:00pm and check out time is 11:00am.

Parking at Wyndham: Complimentary parking is available onsite for hotel guests. Attendees staying at other venues can park their cars on a space available basis but not guaranteed if not staying at the hotel. We encourage you to make arrangements to be dropped off and picked up each day.

ALTERNATE LODGING – Hilton Garden Inn Virginia Beach Oceanfront
Address: 3315 Atlantic Avenue, Virginia Beach, VA
*limited number of rooms available*

Make your reservations by calling 1-800-Hiltons. Request the group rate for “VCU Pediatrics at the Beach”. Rooms are $241.00 per night plus tax. For triple and quadruple occupancy there is a $10.00 additional charge per adult per room per night with a maximum occupancy of four persons per room. Cancellations must be made at least 7 DAYS prior to arrival and a cancellation number must be obtained otherwise you will be charged room and tax. Cut off date to make reservations is June 26, 2015. Check in time is 3:00pm and check out time is 12:00pm. Rooms vacated prior to reservation will result in early departure fee of one night’s room and tax.

Parking at Hilton: Self-parking for overnight guests is complimentary. Valet parking for overnight guests is available at the rate of $16.00 per day. Rates are subject to change.
Children’s Hospital of Richmond at VCU (CHoR) is Central Virginia’s only comprehensive, full-service hospital dedicated to the care of children. CHoR is ranked among the Nation’s top children’s hospitals by U.S. News and World Report and is Virginia’s first and only Level 1 pediatric trauma center. CHoR offers a wide range of children’s health services, including pediatric emergency, primary, subspecialty and long-term care. Visit chrichmond.org for information on CHoR’s services, providers, virtual hospital tours and more!

VIRGINIA CHAPTER - AMERICAN ACADEMY OF PEDIATRICS

OUR VISION
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

OUR MISSION
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians as the best qualified of all health professionals to provide child health care.

Membership Benefits:
• Unity of profession
• Advocacy for profession
• Advocacy for patients

View Membership video by clicking on link VA AAP 2014 720pHD.mov or go to the VA-AAP website www.virginiapediatrics.org

Stop by and visit our booth in the exhibit hall to learn more about the Chapter or to pick up a membership application.

Please Join Us! The Chapter will hold a Free Luncheon on Saturday, July 18th at 1:10pm. You must RSVP to pre-register on the brochure registration form. We invite everyone to attend. We look forward to seeing you there! If you have questions contact Jane Chappell, Executive Director, at 804-622-8135 or email her at jchappell@ramdocs.org. To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.
Please PRINT information as you would like it to appear on your name badge.

Dr. _____  Mr. _____  Ms. _____
First Name _________________________  MI ______  Last Name _________________________
Degree _______  Province/Country ______________Specialty/Certification _________________
Firm __________________________________Email ____________________________________
- (Required)
- Work # (          ) ______________________   Home # (          ) ______________________________
City __________________________________  State______   Zip __________________________


WORKSHOPS

Friday
Saturday
Sunday
Will you attend Saturday VA-AAP Lunch
Yes ____  No ____
Are you an Advanced Practice Nurse?
Yes _____  No ______
Are you a Physician Assistant?
Yes _____  No ______
Letter of verification must accompany all
Physician-in-Training Registrations
_____  (Lt. Received)
Are you an MCV Alumnus from the:
_____  School of Medicine
_____  Dept. of Pediatrics Resident Alumnus
_____ Number of children attending
meet and greet

Make Check payable to:  UHS-PEP
Mail Registration Form and Check to:
UHS-PEP, Inc.
P.O. Box 980048
Richmond, VA 23298-0048

CREDIT CARD INFORMATION
_____  VISA  _____  MASTERCARD  _____  DISCOVER  _____  AMEX
Name on card _____________________________________________________________
Credit Card # __________________________________________________________
Expiration Date ___________  Security Code ___________
Signature _______________________________________________________________

Credit Card registrations may be faxed to (804) 828 - 7438
Questions (800) 413 - 2872 or (804) 828 - 3640

FAMILY ACTIVITIES

Friday, July 17, 2015
5:00 - 5:45 pm
"Meet and Greet with Poster Presentations" This is an informal gathering to meet other
attendees, faculty and view exhibits. Posters will
highlight faculty and their achievements of CHoR
while enjoying a light snack and beverage. Children
are welcome to explore the touch tanks from the
Virginia Aquarium & Marine Science Center.

VIRGINIA BEACH INFORMATION
Call (800) 822-3224 to receive a free
Virginia Beach Vacation Planner.
To find out more about what Virginia Beach
has to offer go to www.virginia-beach.va.us

The registration fee, less a $60.00
administrative fee is refundable
only if WRITTEN NOTIFICATION OF
CANCELLATION is received on or
before July 6, 2015.

QUESTIONS and INFORMATION
VCU CME
PO Box 980048
Richmond, Virginia 23298
800/413-2872 or 804/828-3640
Email questions to:  cmeinfo@vcu.edu
Register online:  www.cme.vcu.edu
(Supported best by using Google Chrome)