THE 36th ANNUAL

PEDIATRIC PRIMARY CARE CONFERENCE

PEDIATRICS at the BEACH

JULY 18 - 20, 2014

Wyndham Virginia Beach Oceanfront Hotel
57th Street & Atlantic Avenue
Virginia Beach, Virginia
800.365.3032

PRESENTED BY
Department of Pediatrics
Virginia Commonwealth University School of Medicine
VCU Office of Continuing Medical Education
GUEST FACULTY

Brent King, MD, MMM
Chief Medical Officer
Physician in Chief
Alfred I. DuPont Hospital for Children
Wilmington, DE

Angela Maxwell-Horn, MD
Fellow, Developmental and Behavioral Pediatrics
Vanderbilt University School of Medicine
Nashville, TN

FACULTY

CHILDREN’S HOSPITAL OF RICHMOND AT VCU (CHoR)
Richmond, Virginia

Pasquale Accardo, MD, FAAP
James H. Franklin Professor of Developmental Research in Pediatrics
Division of Developmental Pediatrics

Aline Baghdassarian, MD, MPH, FAAP
Assistant Professor
Division of Emergency Medicine

Robin Foster, MD, FAAP, FACEP
Associate Professor and Chief
Division of Emergency Medicine

David Friedel, MD, FAAP
Assistant Professor
Co-Director, Family Travel Clinic
Divisions of Infectious Diseases and Hospital Medicine

Anshu Gupta, MD, MBBS
Assistant Professor
Division Endocrinology and Metabolism

Margie Jaworski, MD
Assistant Professor
Divisions of Developmental Pediatrics and Genetics

Nicole Karjane, MD
Associate Professor
Department of Obstetrics and Gynecology

Victoria Kuester, MD
Assistant Professor
Division of Orthopaedic Surgery

Beth Marshall, MD
Associate Professor
Division of Infectious Diseases

John (Jack) Pellock, MD
Professor
Division of Child Neurology
Sr. Associate Dean, UHS-PEP

S. Rutherford Ross, PharmD, FACCT
Professor and Division Chair
Department of Emergency Medicine
Director, Virginia Poison Center

Michael Schechter, MD, MPH
Professor and Chief
Division of Pulmonary Medicine

Barry Wolf, MD, PhD
Chair, Department of Medical Genetics
Henry Ford Hospital
Detroit, MI

H. Joel Schmidt, MD
Associate Professor
Division of Pulmonary Medicine

Laurie Shinn, MD
Assistant Clinical Professor
Department of Dermatology

Edmond (Trey) Wickham III, MD, MPH
Associate Professor
Division of Endocrinology and Metabolism
Director of Research
Healthy Lifestyles Center

Christopher Woleben, MD, FAAP
Assistant Professor
Division of Emergency Medicine
Associate Dean of Student Affairs

PROGRAM CHAIRS

Pasquale Accardo, MD, FAAP
James H. Franklin Professor of Developmental Research in Pediatrics
Division of Developmental Pediatrics

Robin Foster, MD, FAAP, FACEP
Associate Professor and Chief
Division of Emergency Medicine

Linda Meloy, MD, FAAP
Professor
Division of General Pediatrics

Carole Hettema
Assistant Director of CME
Children’s Hospital of Richmond at VCU (CHoR) is Central Virginia’s only comprehensive, full-service hospital dedicated to the care of children. CHoR is ranked among the Nation’s top children’s hospitals by U.S. News and World Report and is Virginia’s first and only Level 1 pediatric trauma center. CHoR offers a wide range of children’s health services, including pediatric emergency, primary, subspecialty and long-term care. Visit chrichmond.org for information on CHoR’s services, providers, virtual hospital tours and more!

VIRGINIA CHAPTER - AMERICAN ACADEMY OF PEDIATRICS

OUR VISION
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

OUR MISSION
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians as the best qualified of all health professionals to provide child health care.

Membership Benefits:
• Unity of profession.
• Advocacy for profession.
• Advocacy for patients.

View Membership video on YouTube (http://www.youtube.com/watch?v=OVKM0dHMlI0).

Stop by and visit our booth in the exhibit hall to learn more about the Chapter or to pick up a membership application.

Please Join Us! The Chapter will hold a Free Luncheon on Saturday, July 19th at 1:10pm. You must RSVP to pre-register on the brochure registration form. We invite everyone to attend. We look forward to seeing you there! If you have questions contact Jane Davis, Executive Director, at 804-622-8135 or email her at jdavis@ramdocs.org.
COURSE DESCRIPTION

This course is designed for physicians, physician assistants, and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in depth discussion of selected topics within the subject areas. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.

ACCREDITATION and EDUCATIONAL CREDIT

University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

This Live activity, 36th Annual Pediatric Primary Care Conference, with a beginning date of 07/18/2014, has been reviewed and is acceptable for up to 13.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME activities approved for AAFP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME. For the purpose of relicensure, the VA Board of Nursing accepts AMA PRA Category 1 Credits™(report up to 13 hours of credit and list "CME Category 1" as the provider number) as approved by one of the certifying entities outlined in the Nurse Practitioner Regulations.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 1.3 CEUs will be awarded and recorded with the University.

VCU is an equal opportunity/affirmative action employer.
If special accommodations are needed, please contact us at (804) 828-3640.
Friday, July 18, 2014

AM
6:45  Registration and Continental Breakfast with Exhibits

7:45  Welcome and Announcements: Linda Meloy, MD, FAAP
Moderator: Robin Foster, MD, FAAP, FACEP

8:00  Trauma for the Primary Care Provider:
What You Need to Know and What Happens at the Trauma Center
Brent King, MD, MMM
Understand the indications for brain imaging after head trauma; discuss and learn the components of modern trauma resuscitation and how these apply to children so you can better advise and counsel families

8:50  Etiologies and Diagnostic Approach to Fever of Unknown Origin
David Friedel, MD, FAAP
Define fever of unknown origin and differentiate this entity from other fever syndromes; develop a differential diagnosis, including non-infectious etiologies, for fever of unknown origin; learn a systematic approach to the evaluation of a patient with fever of unknown origin; understand the outcomes and prognosis of patient with fever of unknown origin

9:40  Presentation and Management of Acute Bronchiolitis and Asthma
H. Joel Schmidt, MD
Gain reinforcement of the difficulty in differentiating early presentations of asthma with recurrent acute bronchiolitis; discuss that medication delivery is key to successful management of obstructive airway disease and that lower airway deposition is the key to many of the treatment delivery options

10:30  Break with Exhibits

11:00  Workshops- SESSION 1

1  Office Stabilization of the Critically Ill Child *(ENROLLMENT LIMITED TO 35)*
Aline Baghdassarian, MD, MPH, FAAP
Develop an approach to acute illnesses encountered in the office setting; utilize teamwork and crisis resource management principles to manage critically ill pediatric patients in the office setting

2  A Stitch in Time: Effective and Efficient Wound Care Techniques for Pediatric Practitioners *(ENROLLMENT LIMITED TO 30)*
Christopher Woleben, MD, FAAP
Discuss and demonstrate the basic mechanism of wound healing in the pediatric population; practice simple and advanced wound closure techniques that can be efficiently utilized in an outpatient setting

3  New Drug Abuse Trends in Adolescents
S. Rutherfoord, Ross, PharmD, FAACP
Identify four drugs or classes of drugs that are abused or misused by adolescents, and for which use often results in the need for emergency medical care; describe signs and symptoms that are associated with illicit drug use in adolescents, and outline treatment strategies for each effect

4  Case Studies In Abuse and Neglect: The Role of the Primary Care Physician
Robin Foster, MD, FAAP, FACEP
Recognize and understand common patterns of abuse and neglect; convey what resources are available to providers to facilitate reporting abuse and advocating for the child and family

PM
12:00  Switch Workshops

12:05  Workshops (repeated) – SESSION 2

1:05  Conference Adjourns for the Day

1:10-1:40  Reach Out and Read Update and Recruitment: Robin Foster, MD, FAAP, FACEP

4:00-6:00  Virginia Chapter, American Academy of Pediatrics Board Meeting

5:00-5:45  Poster Presentations & “Meet and Greet” with Light Refreshments
Posters will be presented for discussion from the Virginia Pediatric residency programs. The authors will be present for discussion and awards will be given for the best projects. Original research and quality improvement project will be present in abstract form. Virginia Martine museum will provide touch experience for the children and child friendly food will be provided.
Saturday, July 19, 2014

AM
7:00 Registration and Continental Breakfast with Exhibits
7:55 Welcome and Announcements
Moderator: Linda Meloy, MD, FAAP

8:00 Idiopathic Scoliosis: Current Concepts in Diagnosis and Treatment
Victoria Kuester, MD
Learn to recognize scoliosis and know when to refer the specialist; list treatment options for idiopathic scoliosis depending on the age and degree of curvature

8:50 Update in Dermatology
Laurie Shinn, MD
Know when to treat hemangiomas, why we consider systemic therapies and when we do not use treatments; discuss association of metabolic syndrome and psoriasis; understand the PCP’s role in screening; address the latest treatments for scabies, lice and bed bugs

9:40 Evaluation of the Infant with Noisy Breathing
Michael Schechter, MD, MPH
Understand the causes of stridor in infancy; discuss and understand the causes of wheezing in infancy

10:30 Break with Exhibits

11:00 Workshops - SESSION 1

1 Dermatology Workshop for Creating the Complete Referral
Laurie Shinn, MD
Learn how to appropriately and confidently treat and categorize common dermatologic entities seen in the office; know when further treatment may require referral to dermatology of common dermatological problems

2 Name That (infectious) Rash!!
Beth Marshall, MD
Recognize the classic presentations of various infectious rashes seen in children; identify testing to confirm the infectious etiology of several infectious rashes

3 Diagnosis and Treatment of Polycystic Ovarian Syndrome in Adolescents: Evaluation and Management
Anshu Gupta, MD, MBBS; Nicole Karjane, MD; Edmond Wickham III, MD, MPH
Outline the diagnostic criteria for polycystic ovary syndrome (PCOS) and discuss challenges in applying established criteria to adolescent girls; apply evidence based recommendations for screening of metabolic disorder and treatment of PCOS in adolescents; summarize current treatment options for PCOS and assist providers in tailoring treatment approaches to address an individual adolescent’s specific concerns

4 What is the Pediatrician’s Role in Newborn Screening?
Michael Schechter, MD, MPH; Barry Wolf, MD, PhD
Discuss how the pediatrician manages positive results for inherited metabolic disorders and cystic fibrosis

PM
12:00 Switch Workshops
12:05 Workshops (repeated) – SESSION 2
1:05 Conference Adjourns for the Day
1:10 VA-AAP Free Luncheon – pre-registration required
5:00-6:00 Alumni Reception and Annual Pediatrics Honoring: Dr. Barry Wolf
For friends and family of Medical College of Virginia, Virginia Commonwealth University Graduates - Hosted by Dr. Bruce Rubin, Jessie Ball duPont Professor and Chairman, Department of Pediatrics, physician-in-chief, Children’s Hospital of Richmond at VCU and will honor Barry Wolf. After fifty years of newborn screening in Virginia, we honor Barry Wolf who implemented the screen for Biotinidase Deficiency and has seen the screen implemented throughout our nation. Through the screening test and subsequent replacement, infants have avoided the devastating effects of biotinidase deficiency. Barry served at Medial College of Virginia for 16 years in the Genetic and Pediatric Departments. Please come join us at the reception to honor Dr. Barry Wolf and his work for children.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM</td>
<td>Continental Breakfast and Registration</td>
</tr>
<tr>
<td>6:30</td>
<td>Welcome and Announcements</td>
</tr>
<tr>
<td>7:00</td>
<td>Evaluating Children For Developmental Disabilities in a Primary Care Setting</td>
</tr>
<tr>
<td>7:10</td>
<td>Angela Maxwell-Horn, MD</td>
</tr>
<tr>
<td>7:15</td>
<td>Discuss and teach what the AAP guidelines are on screening; describe what some validated screeners you could use in your clinic</td>
</tr>
<tr>
<td>8:10</td>
<td>Developmental Clues: Informal Office Developmental Screening</td>
</tr>
<tr>
<td>8:15</td>
<td>Pasquale Accardo, MD, FAAP</td>
</tr>
<tr>
<td>8:15</td>
<td>Recognize early markers for later developmental diagnosis; learn how to use such markers to decide on further screening or referral for assessment</td>
</tr>
<tr>
<td>9:15</td>
<td>Break - - Reminder - - Hotel Checkout is 11:00am</td>
</tr>
<tr>
<td>9:30</td>
<td>Workshops - SESSION 1</td>
</tr>
<tr>
<td>10:00</td>
<td>1 Help me Obi-Wan-Genomics: DNA Testing and Autism</td>
</tr>
<tr>
<td>10:00</td>
<td>Margie Jaworski, MD</td>
</tr>
<tr>
<td>10:00</td>
<td>Discuss and understand what chromosome microarrays tell us; know when to order chromosome, MCA or specific molecular tests in the evaluation of autism</td>
</tr>
<tr>
<td>10:30</td>
<td>Hotel Check Out and Switch Workshops</td>
</tr>
<tr>
<td>10:30</td>
<td>please have your family use this time to check out</td>
</tr>
<tr>
<td>10:30</td>
<td>the hotel can store your bags if needed</td>
</tr>
<tr>
<td>10:45</td>
<td>Workshops (repeated) - SESSION 2</td>
</tr>
<tr>
<td>11:15</td>
<td>Conference Adjourns</td>
</tr>
</tbody>
</table>
CONFERENCE SITE and HOTEL ACCOMMODATIONS

CONFERENCE HOTEL – WYNDHAM Virginia Beach Oceanfront Hotel
Make your reservations by calling (800) 365-3032. Please identify yourself as attending “Peds at the Beach” Conference to receive the reduced rate.

Oceanfront rooms are offered at $219.00 per night, non-oceanfront rooms at $189.00, and Executive Level at $259.00 per night. If more space is needed, a one-bedroom suite is $389.00 per night and a two-bedroom suite is $489.00 per night. The cutoff date for reservations is June 19, 2014, however rooms may be sold out before this date. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. All room rates are subject to the prevailing taxes.

Check in time is 4:00pm and check out time is 11:00am.
The hotel is located at 57th Street & Atlantic Avenue in Virginia Beach, VA.

Parking at Wyndham: Complimentary parking is available onsite for hotel guests. Attendees staying at other venues can park their cars on a space available basis but not guaranteed if not staying at the hotel. We encourage you to make arrangements to be dropped off and picked up each day.

ALTERNATE LODGING – Hilton Garden Inn Virginia Beach Oceanfront
“New Property - Opening in February 2014”
*limited number of rooms available*

Make your reservations starting in February 2014 by calling 1-800-Hiltons. Request the group rate for “VCU Pediatrics”. Rooms are $241.00 per night plus tax. For triple and quadruple occupancy there is a $10.00 additional charge per adult per room per night with a maximum occupancy of four persons per room. Cancellations must be made at least 7 DAYS prior to arrival and a cancellation number must be obtained otherwise you will be charged room and tax. Cut off date to make reservations is June 16, 2014. Check in time is 3:00pm and check out time is 11:00am. Rooms vacated prior to reservation will result in early departure fee of one night’s room and tax. This brand new hotel will be open in the Spring of 2014 and is located at 3315 Atlantic Avenue in Virginia Beach, VA.

Parking at Hilton: Self-parking for overnight guests is $8.00 per day and valet parking for overnight guests is available at the rate of $16.00 per day. Rates are subject to change.
COURSE REGISTRATION FORM
PEDIATRICS AT THE BEACH, JULY 18-20, 2014
Register Online at www.vcuhealth.org/cme/register

________ Physician fee $475.00 enclosed
________ Physician-in Training fee $350.00* enclosed
________ Health Care Professional fee $350.00 enclosed
________ VA Chapter AAP reduced fee $375.00
________ VA Chapter AAP reduced Physician-in Training fee $275.00

TOTAL $ _______

Please PRINT information as you would like it to appear on your name badge.
Dr. _____ Mr. _____ Ms. _____
First Name _________________________ MI ______ Last Name _______________________
Degree ___________ Province/Country ______________ Specialty/Certification _________________
Firm ___________________________ Email __________________________
Work # (   ) ______________________ Home # (   ) ______________________________
City _____________________________ State______ Zip __________________________

WORKSHOPS
SESSION 1 SESSION 2
Friday ____________ ____________
Saturday ____________ ____________
Sunday ____________ ____________

Will you attend Saturday VA-AAP Lunch
Yes ____ No ____

Are you an Advanced Practice Nurse?
Yes ____ No ____

Are you a Physician Assistant?
Yes ____ No ____

Letter of verification must accompany all
Physician-in Training Registrations
_____ (Ltr. Received)

Are you an MCV Alumnus from the:
_____ School of Medicine
_____ Dept. of Pediatrics Resident Alumnus
_____ Number of children attending
meet and greet

Make Check payable to: UHS-PEP
Mail Registration Form and Check to:
UHS-PEP, Inc.
P.O. Box 980048
Richmond, VA 23298-0048

CREDIT CARD INFORMATION
_____ VISA _____MASTERCARD _____DISCOVER _____AMEX

Name on card ________________________________

Credit Card # ______________________

Expiration Date ____________ Security Code ______

Signature ________________________________

Credit Card registrations may be faxed to (804) 828 - 7438
Questions (800) 413 - 2872 or (804) 828 - 5414

FAMILY ACTIVITIES
Friday, July 18, 2014
5:00 - 5:45 pm
“Meet and Greet” – This is an informal gathering to meet other attendees, faculty and view exhibits. Enjoy a light snack and beverage. Children are welcome to explore the touch tanks from the Virginia Aquarium & Marine Science Center.

VIRGINIA BEACH INFORMATION
Call (800) 822-3224 to receive a free Virginia Beach Vacation Planner.
To find out more about what Virginia Beach has to offer go to www.virginia-beach.va.us

The registration fee, less a $60.00 administrative fee is refundable only if WRITTEN NOTIFICATION OF CANCELLATION is received on or before July 7, 2014.

QUESTIONS and INFORMATION
VCU Office of CME
PO Box 980048
Richmond, Virginia 23298
800/413-2872 or 804/828-3640
Email questions to: cmeinfo@vcu.edu
Register online: www.vcuhealth.org/cme/register